

DOROTHY AUSTIN

CREATIVE DIRECTOR / ART DIRECTOR / DESIGNER



407.766.3417



dorothyaustrin@gmail.com



dottieandjulian.com



Los Angeles

EDUCATION

BFA GRAPHIC DESIGN
Pratt Institute, Brooklyn NY
2003 - 2007

KEY SKILLS

ART DIRECTION
BRANDING
DESIGN
CONCEPTING
CREATIVE DIRECTION
TEAM MANAGEMENT
BIG IDEAS
TV
SOCIAL
PRINT
OOH
EXPERIENTIAL
PHOTOGRAPHY
RETOUCHING
STYLING
FILM EDITING
COLOR CORRECTING
PRESENTING
PITCHING

SUMMARY

Creative Director for over 15 years making work for A-list brands across the US. I thrive in a fast-paced, creative, and constantly evolving landscape. Highly skilled at building and nurturing relationships, problem solving, communicating and creating environments that allow for people to be themselves and feel empowered.

EXPERIENCE

FREELANCE CREATIVE DIRECTOR
Dottie Inc. / Dec 2019 - Present

Work with teams of Strategists, CDs, Designers, & Writers to concept, present, & produce brand campaigns for top brands & agencies across the U.S. This includes: ideating against a brief, creating mood boards/ photography direction, creating a design look & feel, comping mockups, developing scripts with a writer for TV, Social, & Digital, presenting to clients & implementing feedback, overseeing production, styling, photography, filming & post production editing, & final layout.

CREATIVE DIRECTOR
YARD NYC / Apr 2018 - Dec 2019

Led the creative department of this fashion agency in the creation of award winning work for brands like Tanqueray, Olly, Virgin Voyages, 7 For All Mankind, Flywheel, David's Bridal. This includes: ideating against a brief, creating moodboards & photography direction, creating a design look & feel, comping mockups, writing scripts with a writer for TV, Social, & Digital, presenting to clients & implementing feedback. I was also integral in shaping the culture of the Agency as well as winning new business. Yard was named small Agency of the Year in 2019.

CREATIVE DIRECTOR
Havas NY / May 2017 - Apr 2018
ASSOCIATE CREATIVE DIRECTOR
Havas NY / May 2015 - May 2017

Led a team of creatives on 5 Reckitt Benckiser CPG brands. Extensive experience creating elevated work against testing requirements. Juggled multiple accounts & clients with ease. Traveled for production multiple times throughout the year. Was promoted while employed.

DOROTHY AUSTIN

CREATIVE DIRECTOR / ART DIRECTOR / DESIGNER



407.766.3417



dorothyaustrin@gmail.com



dottieandjulian.com



Los Angeles

EDUCATION

BFA GRAPHIC DESIGN
Pratt Institute, Brooklyn NY
2003 - 2007

KEY SKILLS

ART DIRECTION
BRANDING
DESIGN
CONCEPTING
CREATIVE DIRECTION
TEAM MANAGEMENT
BIG IDEAS
TV
SOCIAL
PRINT
OOH
EXPERIENTIAL
PHOTOGRAPHY
RETOUCHING
STYLING
FILM EDITING
COLOR CORRECTING
PRESENTING
PITCHING

EXPERIENCE CONTINUED

ASSOCIATE CREATIVE DIRECTOR
HUGE / Sep 2013 - Apr 2015

Pitched & won multiple accounts: Coffeemate, Google, Crate & Barrel, Kohl's, Dick's Sporting Goods among others. Designed work with a "digital/social first" mentality. Was awarded an opportunity to work on the Apple account in Cupertino on a special assignment.

FREELANCE ART DIRECTOR / DESIGNER

MOTHER NY / Dec 2011 - Jan 2012 / Aug 2012 - Jan 2013 / Aug - Sep 2013

- Designed, Art Directed & Produced Social + Experiential campaign for JCPenney.
- Designed Digital & Social ads for Stella.
- Designed & Art Directed Social ads for eMusic.
- Designed & Art Directed OOH ads for Burger King.

R/GA / Sep - Nov 2009 / Mar - Sep 2011

- Designed websites & social ads for Nike, Acuvue, Johnson & Johnson, Barnes & Noble

BBDO / Jan - May 2013

- Designed & Art Directed digital campaign work for Gillette, Campbell's, & HP

SS+K / Jul - Aug 2013

- Concepted experiential + OOH work for non profit AFL-CIO, & Markle Foundation

SENIOR ART DIRECTOR

DIGITAS / Oct - Dec 2011 / Feb 2012 - Aug 2012

- Concepted, Art Directed & Designed digital first music experiences for Amex UNSTAGED
- Concepted, Art Directed & Designed introductory campaign for Uniqlo in the US

DIGITAL ART DIRECTOR / DESIGNER

KAPLAN THALER / Sep 2009 - Jan 2011

- Designed & Art Directed rich digital experiences on the Wendy's account.
- Created work on a fast paced QSR timeline with ease.
- Was promoted from Designer to Art Director within a year.

DOROTHY AUSTIN

CREATIVE DIRECTOR / ART DIRECTOR / DESIGNER



407.766.3417



dorothyaustrin@gmail.com



dottieandjulian.com



Los Angeles

EDUCATION

BFA GRAPHIC DESIGN
Pratt Institute, Brooklyn NY
2003 - 2007

KEY SKILLS

ART DIRECTION
BRANDING
DESIGN
CONCEPTING
CREATIVE DIRECTION
TEAM MANAGEMENT
BIG IDEAS
TV
SOCIAL
PRINT
OOH
EXPERIENTIAL
PHOTOGRAPHY
RETOUCHING
STYLING
FILM EDITING
COLOR CORRECTING
PRESENTING
PITCHING

AGENCIES

ARTS & LETTERS
BBDO
BIG SPACESHIP
B-REEL
DIGITAS
FIG
HAVAS
HUGE
KAPLAN THALER
MCCANN
MOTHER NY
MR YOUTH
MTV
PUBLICIS
R/GA
RED ANTLER
REDFSCOUT
SAATCHI & SAATCHI
SS+K
THE VIA
TOOTH & HAND
YARD NYC

BRANDS

7 For All Mankind
Amex
Apple
Audi
Barnes & Noble
Burger King
Campbell's
Chase
Citibank
CK One
Coffeemate
Crate & Barrel
David's Bridal
Elizabeth Taylor Aids Foundation
eMusic
ExxonMobil
Finish
Flywheel
GAP
Gillette
Google
Instacart
JCPenney
Ketel One
Kraft
KY
L. Tampons
Lysol
Mastercard
Nespresso
Nike
Olly
Resolve
Spray 'n Wash
Stella
Tanqueray
Uniqlo
Vans
Virgin Mobile
Virgin Voyages
Wendy's
Woolite
Yahoo